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contact

studio@dodt.com.au

Australia

31 Whittell Cres Florey ACT 2615 PO Box 3010 Belconnen ACT 2616

T +61 2 6259 0619

F +61 2 6259 0621

M 0403 75 0619

ABN 22 561 771 914

Germany

Koselstrasse 7, 60318 Frankfurt

T +49 69 5979 3632

+49 69 5979 3677

M 0160 261 2560

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Welcome

Industry Groups

Events & Meetings Media Centre Links

About this Portal

Forum



Environmental

Inland Saline

Action Agenda

Conference 2004

Australasian

Aguaculture

Aquaculture

Management Systems

Aquaculture Industry

Welcome to

Australian Aquaculture Portal

Centralising the growing body of information, research and business opportunities in the Australian Aquaculture Industry.

What's New

Australasian Aquaculture Conference 2004: Register before 25 August to receive vour discount!!!

Australasian Aquaculture 2004 will be the biggest aquaculture conference and trade show in Australia since World Aquaculture '99. This international conference and trade show will examine the Australian National Aquaculture Action Agenda and also provide a wider forum for general exchange of technical information among producers, suppliers of equipment and services, researchers and policy makers. Australia is an ideal location for the event because of its close links with New Zealand, the Pacific Islands and Asia.

Conference Update



Aquaculture National Aquaculture Council National Aquaculture Council The National Aquaculture Council (NAC) is the peak body representing the aquaculture industry across Australia. The NAC has now been recognised in this position through the Action Agenda process that culminated in the Aquaculture Round Table in Canberra last year, and also the Prime Ministers Scientific, Engineering and Innovation Council presentation on aquaculture The NAC has come a long way in of the past 12 months, having engaged the services of Dr Wend Craik to assist in developing a new membership structure, which has been accepted and is in the process of being adopted The NAC has also been engaged by Agriculture Fisheries & Forestry Australia to provide the secretariat for the Apuaculture Action Agenda Implementation Committee for a minimum of 2 years. This has allowed the NAC to engage a full time Chief Executive Officer who will be based in the Australian Seafood Industry Council offices in Canberra, Mr Simon Bennison has recently been appointed CEO of the NAC

Client **National Aquaculture Council**

Project Australian Aquaculture Portal

Objective Improve visibility of the

NAC Brand

Schedule Realised in 4 weeks

Result Significant improvement in site

> usability & exposure of the NAC's services & programs, including a

new NAC website







- ► Products
- Catalogue
- Education
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- ► Suppo
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| Client | Mac1 Pty Ltd |
|-----------|--|
| Project | AppleCentre Mac1 website |
| Objective | Design a fresh website adhering to the Apple Visual identity |
| Schedule | Realised in 3 weeks |
| Result | A web presence that reflects the business's exciting presence in the marketplace & upholds the values of Apple & Mac1 |

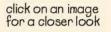
AppleCentre MAC

CANBERRA | BRISBANE | NEWCASTLE | WOLLONGONG















Hardwick

Grainger

Jerra





Beaurepaire

Summerland

Client Arinya Pty Ltd

Project The Playgrond People

Objective Develop an easily recognisible

Brand

Schedule Realised in 4 weeks

Result Development of Logo, Stickers,

Equipment Labels, Vehicle Signs,

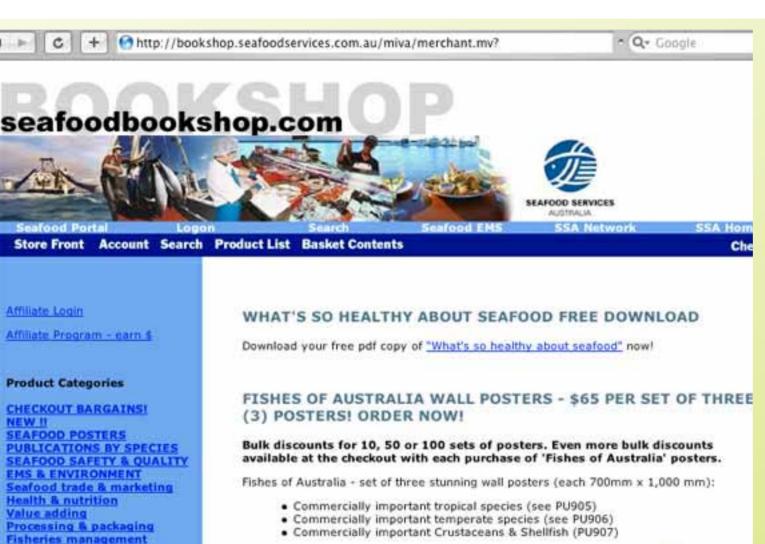
& playgroundpeople.com.au



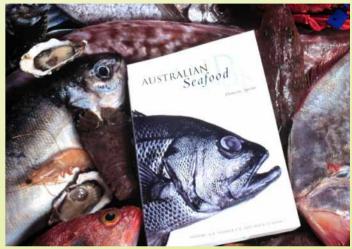
Training & education
Information & contacts

Best practice

risibility accessible up to date



FISHES OF AUSTRALIA Commercially Important



Client Seafood Services Australia Ltd
Project Seafood Bookshop

Objective Development of Australia's formost Seafood Bookshop

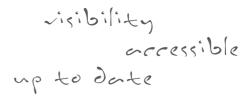
Schedule Ongoing

Result The most popular Industry specific Online Store of it's kind in the World, including sales of PDF

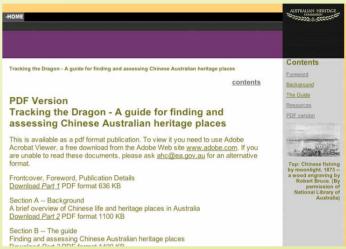
documents and administered by

a Content Management System









Client **Australian Heritage Commission** Tracking the Dragon Project Publish a web version of the Objective popular Chinese Heritage Kit Schedule Realised in 2 weeks Result A website that conforms to the

AHC's stringent website standards & that also accurately reflects the content and messages of the Kit

Almost 200 years of Chinese Australian life, work and endeavour...but where are

the places that tell these stories?

Tracking the Dragon: a guide for finding and

assessing Chinese Australian heritage places

Two publications are available on this site which help individuals, community groups and heritage practitioners to find out more about the heritage places which tell the story of Chinese life in Australia.

Tracking the Dragon - a guide for finding and assessing Chinese Australian

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Client ICMS ACTS Conferencing Pty Ltd

Project Seafood Directions 2005

Objective Develop an interactive website

promoting the conference

Schedule Realised in 3 weeks

Result A clean & visually appealing site,

with an online conference registration facility, & a CMS backend for easy updating



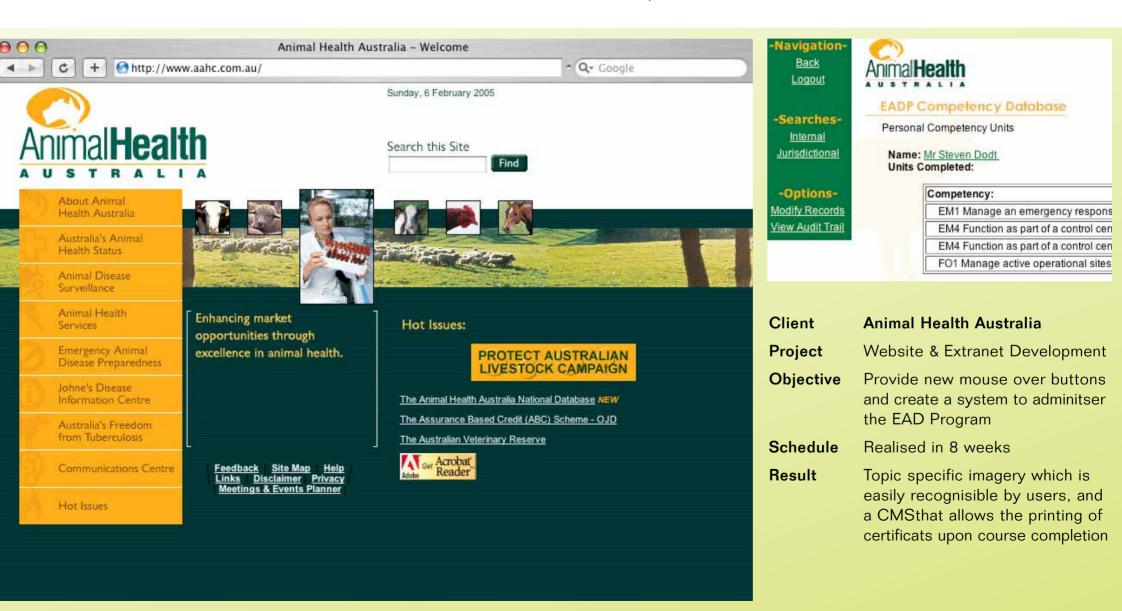
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Australian Pesticides & Veterinary Medicines Authority

Active constituents Chemical reviews Product recalls Rep

adverse experiences Chemical res

Registering product

For the community For the chemical industry For chemical users

Latest News

Arsenic based timber treatments - Frequently Asked Questions updated 4 August 2003

Copper Chrome Arsenate (CCA) - APVMA puts industry on notice 28 July 2003

Comments are sought (by 15 Oct 2003) on the APVMA draft proposal on spray drift risk assessment, risk management and labelling, 8 July 2003

Report of the Adverse Experiences Reporting Program 1995-2003 now available 4 July 2003

APVMA guidelines for veterinary products - draft VICH guidelines for public consultation 4 July 2003

Extension of ethylene oxide products suspension 1 July 2003

Register for the upcoming Industry Registration Seminar to be held in Canberra 9 & 10 Sept 2003. Places limited to 80 participants. 1 July 2003

Review scope documents released for carbon disulfide and 2,4D 1 July 2003

Update on APVMA response to detection of BSE (Bovine Spongiform Encephalopathy) in Canada 5 June 2003

Call for Submissions on an application for the registration of the Bollgard II Genes for use in Genetically Modified Cotton 4 June 2003 Public Release Summary of APVMA evaluation 10 June 2003

Extended Deadline for Public Comment on the Draft Report for the Review of Virginiamycin New closing date for written submissions: Thursday 31 July 2003. Submissions or more info: Eva Bennet-Jenkins ph +61 2 6272 3798 fax: +61 2 6272 3218 chemrev@apvma.gov.au 4 June 2003



Client Australian Pesticides & Veterinary Medicines Authority

Project APVMA Website redesign

Objective Assist in the migration from the NRA to the new APVMA brand

Schedule Realised in 4 weeks

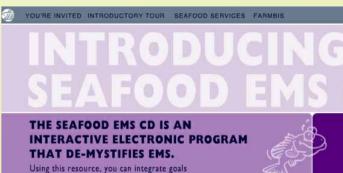
Result A website which meets all the Australian Government standards and is also Bobby compliant.

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risibility up to date





Client Seafood Services Australia Ltd

Project Seafood EMS CD

for the environment, food safety, quality, OH&S, communication and training into your

day-to-day business activities.

Objective To develop a tool easy to use by

Fishermen in completing an EMS

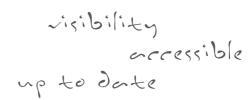
Schedule Realised in 6 months

Result A suite of promotional material,

> & a Seafood EMS CD that can be updated over the internet, is fully integrated with MS Office, and can

> be used on Windows or Macintosh







The Wheat Export Authority is a national organisation, funded by the wheat industry, with a role to oversee what export arrangements and report on returns to growers.

Dates to remember

The next cut off date for submitting applications to the WEA is 29 October 2004.

This is for short term consents from 1 January 2005 to 31 March 2005 and long term consents from 1 January 2005 to 31 December 2005 to export wheat.

Publications

Growers' Report

Annual Report

Public Accountability















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HOME TO

Functionality

A building block of the Government Online str continue to be embraced by agencies as a when providing information and services, Agencies are already active in their use of continue to move to take full advantage o provides.

| Client | Wheat Export Authority |
|-----------|--|
| Project | Review of Internet Presence |
| Objective | Develop a Strategic Plan for the WEA Website Redevelopment |
| Schedule | Realised in 5 weeks |
| Result | A Government compliant website design and a Management Report detailing the WEA's work plan in order to meet existing Government |

standards







Client Fisheries R&D Corporation

Project Web Management

Objective Provide cost effective and

strategic planning advice

Schedule Onoing

The world's first fisheries only Result

international search engine, online sale of Australia's intellectually valuable Research Reports,

& the promotion of the Research Activities the FRDC's Research

SubPrograms



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welcome to Cape Escape

facilities

things to see and do

location

rates

contact us



acilities

Things to see and do

Discover the natural tr rainforest and the river...

- · Great Barrier Reef fishing;
- enjoy a spot of fishi or stay on the prope fish in our dam:

Client Cape Escape **Project** Cape Escape visual identity **Objective** Capture the uniqueness of one of Australia's most remote B&Bs Schedule Realised in 4 weeks Result An amazing corporate brand,

easily recognisible by the Cape Escape butterfly, used on the web, brochures, business cards and the paid advertisements in the Yellow Pages & National B&B Magazines

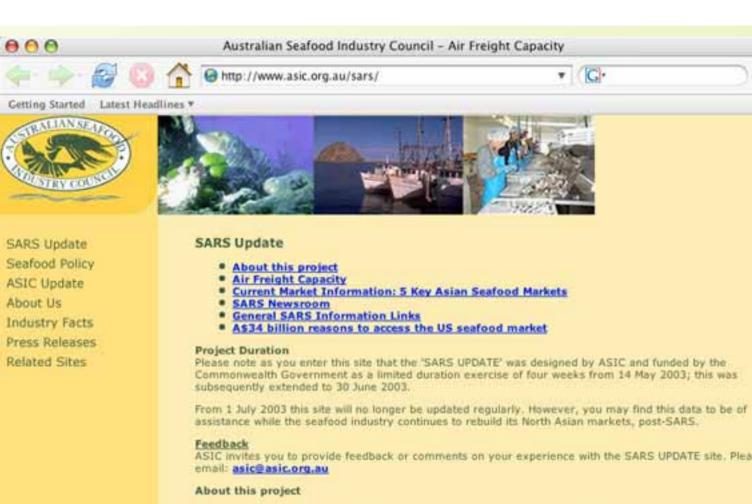






Client dodt.com studios
 Project Canberra DVD
 Objective Create a Visual Presentation highlighting the strengths of the Canberra Region
 Schedule Realised in 6 months
 Result 750+ photos were taken & the best were put into a 24 minute DVD presentation distributed to clients throughout Australia & Europe







Client Australian Seafood Industry Council (ASIC) Air Freight Capacity Project Co-ordinate re-emerging air Objective freight capacity to South East Asia Schedule Realised in 8 weeks Result Buyer enquiry for abalone, rock lobster, prawns and live coral trout accelerated and new sales were secured

downturn in restaurant and supermarket trade.

the seafood industry including wild harvest, aquaculture and post-harvest activity.

The Australian Seafood Industry Council (ASIC) is the peak national body representing all sectors

Sudden Acute Respiratory Syndrome (SARS) has had a devastating impact on the Australian seal export market. Five of the six major export markets (Hong Kong, China, Taiwan, Singapore, Japa are located in North Asia, and have drastically contracted since late March. This is attributed to sh reductions in consumer demand due to the outbreak of SARS in those countries with a resulting







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WELCOME

The International Association of Fish Inspectors (IAFI) has invited Seafood Services Australia (SSA) and the New Zealand Seafood Industry Council (NZSIC) to jointly host the 6th World Congress on Seafood Safety, Quality and Trade (formerly the World Fish Inspection & Quality Control Congress). This will be the first time the Congress has been held in the Southern Hemisphere.



NEWS

Headline text

Copytext...The International Association of Fish Inspectors (IAFI) has invited Seafood Services Australia (SSA) and the New Zealand Seafood Industry Council (NZSIC) to jointly host the 6th World Congress on Seafood Safety.



Client **ICMS ACTS Conferencing Pty Ltd**

Project IAFI World Congress Website

Objective Develop a professional

internet presence to attract more

international interest

Schedule Realised in 4 weeks

Result A fast loading website, with an

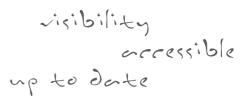
Expression of Interest lodgement facility, as well as an earn per click affiliate system to encourage webmasters to link to the Congress

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Client Attorney-General's Department **Project** Violence in Indigenous Communities

Objective Release Report as part of the Crime Prevention programme

Schedule Realised in 6 weeks

Successfully project managed

the print and web publishing of

the 130 page report